

# Michael Evans

## Writer and Photographer

### Contact

500 Westover Drive, #8177  
Sanford, NC 27330  
(501) 396-9204  
miketpc@gmail.com  
linkedin.com/in/michael-evans-  
writer/  
www.d76.us

### Key Skills

Copywriting  
Editing  
Journalism  
Photography  
Photojournalism

### Activities and Interests

Art  
Cinema  
Literature  
Gardening  
Travel

### Profile

Accomplished, detail-driven Writer with 20+ years of experience developing and producing rich, compelling, and innovative content for a wide variety of publications and media. A successful and diverse background spanning photography, journalism, sales, creative direction, innovative solutions, and design development. Demonstrated writing experience in a variety of fields, including finance, insurance, education, expat living, lifestyle, real estate, healthcare and more.

### Experience

2008-present, Writer and photographer

#### Freelance

- Write articles for digital and print publishers on topics including education, finance, investing, travel and retirement.
- Contributor to The Guardian, Fox Business, Yahoo! Finance, The Balance, Investopedia, LensWork, Bankrate, The City Paper, U.S. News, Time and USA Today.
- Create photo essays for personal projects and to illustrate print and digital articles.

2013-2015, Colombia Correspondent/Colombia Editor

#### International Living Magazine, Colombia

- Researched all aspects of immigrating to and living in Colombia.
- Wrote articles for print and web about Colombia immigration policy, buying real estate in Colombia, Colombian health care and Colombia travel destinations.
- Attended overseas conferences to consult with International Living readers about immigrating to Colombia.
- Authored Escape to Colombia, 1st Edition, a comprehensive guide to immigrating to and living in Colombia.

2003-2007, Founder/Owner

#### Trailer Park Creations, San Francisco, CA

- Designed and developed greeting cards and gifts.
- Identified prospects, produced marketing materials and implemented marketing campaigns.
- Designed, developed and maintained retail and wholesale web sites.
- Built and maintained database for contact management, inventory control and business analysis.
- Developed production standards and processes.
- Produced products for order fulfillment.

1997-2001, Product Manager

**iOwn.com, San Francisco, CA**

- Conducted research and development for electronic signature integration.
- Designed and coordinated development of eDelivery, online loan package delivery, from concept through implementation.
- Spearheaded development of extensive intranet system, which contained all policies and procedures, marketing collateral, and lender, state and underwriting guidelines.
- Led multi-departmental teams to create various front-end and back-end web applications.
- Created product concepts and proposals for web applications and loan processing infrastructures.
- Created training materials and led employee training courses.

## **Education**

Bachelor of Arts, Communication

**University of Memphis**